

M.B.A. PROJECT TITLES-FINANCE

1. Analysis between private & public sector banks in Indian stock market.
2. Analysis of investment Decisions
3. Analysis on derivatives w.r.t Nifty
4. Capital market
5. Commodities Market
6. Commodities market w.r.t. GOLD & SILVER
7. Commodities trading
8. Comparative Study On Mutual Funds
9. Comparative study on Ulips VS Mutual funds
10. Comparative study on Ulips w.r.t children plans
11. Derivatives(futures & options)
12. Derivatives Market
13. Equity Analysis w.r.t IT & Banking Sector
14. Equity Analysis w.r.t Auto & Oil Sector
15. Financial planning & tax saving instruments
16. Futures and Options on selected stock
17. Fundamental analysis of Banking stocks
18. Fluctuations of equity analysis w.r.t mutual funds
19. Fund performance w.r.t ULIPS
20. Investment analysis of Mutual funds
21. Fluctuation Of Equities Shares On Stock Market
22. Foreign Direct Investment And Its Growth In India
23. Initial Public Offer
24. Investment Analysis of Mutual Funds
25. Investment decision based on portfolio management
26. Investment products in capital market
27. Mergers & Acquisition
28. Mutual fund Transaction process
29. Mutual Funds
30. Mutual funds w.r.t equity funds
31. Mutual funds w.r.t balanced funds
32. Mutual funds VS Ulips
33. Non Performing Assets
34. Online Trading
35. On Online Trading w.r.t equity analysis
36. Online Trading Derivatives
37. Online trading (futures & options)
38. Option strategies in derivatives
39. Performance analysis of selected equity mutual funds
40. Port folio management
41. Risk analysis in commodities market
42. Risk Return Analysis in Equities
43. Security Analysis Of Banking Sector
44. Security Analysis And Portfolio Management
45. systematic investment plan in port folio management
46. Stock Analysis Based On Derivatives
47. Security market
48. Trading In Derivatives
49. Trends of commodity gold market
50. Traditional vs ULIP plans
51. Valuation of Equity shares
52. Venture capital
53. Working of systematic investment plans in volatility Market conditions

1. Account Receivables
2. Assets and liabilities management
3. Budgeting and Budgetary Control system
4. Cash Receivables Management
5. Capital Budgeting
6. Capital Management
7. capital structure analysis
8. Comparative Study Of Balance Sheet
9. Comparative Study Of Financial Statement Analysis
10. Composition management
11. Credit Risk Management
12. Dividend Analysis
13. Financial statement Analysis
14. Financial Performance
15. Financial Position
16. Financial Management.
17. Financial Performance Appraisal
18. Fixed Assets Management
19. Funds Flow statement Analysis
20. Inventory Management
21. Non Performing Assets
22. Ratio Analysis
23. Receivables Management
24. Risk management through insurance policies.
25. Working Capital Management

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MBA PROJECT TITLES MARKETING

1. Advertising and Sales Promotion
2. Brand Image
3. Brand Awareness
4. Brand loyalty
5. Brand Preference In Motorcycles
6. Customer behaviour
7. Consumer buying Behavior
8. Consumer and Dealer Perception
9. Customer Relation Ship Management
10. Customer Satisfaction
11. Dealers Perception
12. Effectiveness of Advertising and Sales Promotion
13. Home Loans
14. Market potential
15. Market Research
16. Marketing research on customer satisfaction of Indian mobilies
17. Marketing Techniques
18. Marketing mix
19. Measuring dealers and customer perception on milk products
20. NEW Product Development
21. Promotional Mix
22. Promotional activities
23. Product life cycle management
24. Retailers Awareness
25. Sales Promotion
26. Sales and distribution

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MBA PROJECTS TITLES H R

1. Absenteeism On Workers
1. Absenteeism on Employees
2. Compensation management
3. Employ Satisfaction
4. Employee motivation
5. Employee Retention
6. Employee Welfare
7. HR strategies.
8. Job Satisfaction
9. Knowledge Management
10. Labour Welfare Measurement
11. Leadership styles
12. Man Power Out Sourcing
13. Motivating Strategies
14. Organization Culture and Working.
15. Payroll Management
16. Performance Appraisal.
17. Quality Of Work Life
18. Recruiting And Selection
19. Rewards & Recognition
20. Stress Management Of Employees
21. Superior & Subordinate Relationship
22. Training and Development
23. Work life balance

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